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**Pilgrim Monument and Provincetown Museum and Truro Vineyards Announce Winner of
Commemorative Wine Label Contest**
Truro Artist Rebecca Bruyn Creates Winning Design

Provincetown, Mass. (November 19, 2009) – The Pilgrim Monument and Provincetown Museum (PMPM) announced today that Truro artist Rebecca Bruyn has been chosen as the winner of the wine label design competition. Several months ago, PMPM and Truro Vineyards released a call to artists to create the best design for a commemorative wine label celebrating the 100th anniversary of the completion and dedication of the Pilgrim Monument. Bruyn delivered the winning design which will be featured on limited special releases by Truro Vineyards in honor of the historic event, to be celebrated on August 5, 2010.

As the winning artist, Bruyn will receive a cash award of \$1,000 and her design will become part of the PMPM museum collection. The design will be used on wine labels for national marketing and distribution as well as other items for sale in the museum store.

“Rebecca’s design is truly representative of the Pilgrim Monument and we are thrilled with her work,” said Jim Bakker, the executive director of PMPM. “We received many impressive entries and it was not an easy decision to choose just one, but we are confident that we have chosen a winning design that is not only artistic, but also captures the beauty of the Monument.”

Bruyn’s winning design will be officially unveiled at a dinner at the Orleans Inn on Saturday, November 21, 2009, the date of the actual first landing of the Pilgrims in Provincetown, 389 years ago.

I’m very pleased to be part of this historical event. Not only do I love to photograph but I’m a history buff as well. Using an antique printing process gives me the opportunity to combine both of these interests, creating an alternative view of a familiar town structure. As a local artist, being selected to represent both Truro Vineyards and the 100th anniversary of the monument is quite an honor.

The winner was chosen by a panel of experts in the art and design field, including Bakker, Elizabeth Ives Hunter, Executive Director of the Cape Cod Museum of Art, Christine McCarthy,

Executive Director of the Provincetown Art Association and Museum, Margaret Murphy, Executive Director of the Fine Arts Work Center, and William Stover, Assistant Curator of Contemporary Art, Museum of Fine Arts, Boston, and Dave Roberts, General Manager of Truro Vineyards and PMPM Board Member.

About the Pilgrim Monument and Provincetown Museum

Pilgrim Monument and Provincetown Museum is a non-profit educational, tax-exempt 501(3)(c) organization. Founded in 1892 as the Cape Cod Pilgrim Memorial Association, Cape Cod's oldest nonprofit, Its mission is to commemorate the history of the Mayflower Pilgrims, culminating in their arrival and stay in Provincetown Harbor, and the signing of the Mayflower Compact. In addition, the Pilgrim Monument and Provincetown Museum collects, preserves, interprets, researches, exhibits, and publishes archival historical materials and exhibit materials depicting important events of Provincetown history.

www.pilgrim-monument.org.

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